



MEMORANDUM

Community Development Department

DATE: April 10, 2015

TO: Visual Arts Committee

FROM: Greg Stemel, Administrative Aid
Alex Andrade, Economic Development Manager

SUBJECT: Update on Visual Arts Committee Items

UPDATE ON VISUAL ARTS COMMITTEE ITEMS

At the conclusion of the Visual Arts Committee (VAC) meeting on March 11, 2015, the Committee requested staff to work on several items before the next regularly scheduled meeting. The April 8, 2015 VAC meeting has been cancelled, but staff is ensuring that the Committee is up-to-date on various Work Plan items. They are as follows:

1. **Art Painting Donation**—The VAC approved an art donation of an oil painting entitled “Northern California” from the Rosandich family. Staff will send an official thank you letter from the City Manager’s Office and will obtain the oil painting in preparation for the next VAC meeting. Once the artwork is obtained staff will coordinate with a local business on a plaque and frame. In addition, staff is coordinating with the Center for the Performing Arts and the Senior Center on a suitable location for the donated art.
2. **Roger Burnell, Art Display**—On March 12, 2015, staff and VAC member Don Whitebread had a conference call with Roger Burnell (900 Villa Street) regarding the possibility of displaying art in his new building located at the corner of Bryant and Villa Streets. Mr. Burnell’s idea includes displaying art from local artists and hosting artist’s receptions. Staff provided Mr. Burnell contact information for the VAC and local artists to participate in the initiative.
3. **Art for Utility Boxes (or Signal Boxes)**—Jacqueline Andrews Solomon, Assistant Public Works Director, has been contacted regarding the idea of painting and creating art out of utility boxes in and around Mountain View. Ms. Solomon suggested the VAC look into using the City’s signal boxes for the art since there are approximately 80 signal boxes located throughout Mountain View. Staff is

currently working with Public Works to obtain counts and location of the signal boxes and to develop a process for implementing this beautification effort.

4. **VAC Application Due Date**—Wanda Wong, Deputy City Clerk, was contacted regarding when VAC members would have to reapply to be on the Committee. The City Clerk's Office has not set a date yet. Once decided, staff will inform VAC members.
5. **Public Art Map Pictures**—On March 12, 2015, VAC member Don Whitebread determined that most, if not all, of the existing public art photos should be retaken. He has offered to retake the public art photos.

Staff is looking forward to providing more details on the aforementioned items and Work Plan initiatives at the Wednesday, May 13, 2015, VAC meeting.

GS-AA/NM/3/CDD

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